

Blue:
PMS 286



Red:
PMS 1797

Green:
PMS 3288

Magenta:
PMS 259

Connecticut Commission on Culture & Tourism

(CCT1_hires.jpg)
Four-color version



Connecticut Commission on Culture & Tourism

(CCT1_hires_BW.jpg)
Black and white version



(CCT1_hires_REV.jpg)*
Reverse version

The Connecticut Commission on Culture & Tourism Logo

What do I have?

Three versions of the logo for the Connecticut Commission on Culture & Tourism.

- Full-color version
- Black and white version
- Reversed (drop-out) version

The square shaped version on this page should accommodate most graphic treatments. However, other logo configurations are also available if necessary (see page 2).

What format is the logo?

These images are saved in a Jpeg format at 300 dpi (dots per inch).

Is the logo adaptable for all graphic solutions?

Yes, the logos are saved in high resolution at 300 dpi (dots per inch) and will be useable in almost every situation.

■ Printing

Use the hi-res logos (300 dpi) for materials such as brochures, booklets, calenders, posters, magazines, ads, promotional items and any other times when it is printed.

■ Electronic

Usually a lo-res (72 dpi) is all that is needed for electronic media such as web sites, power point, and video presentations. You have the option to reduce the resolution or keep it at 300 dpi.

How do I use the Graphic Standards?

The Graphic Standards or Style Guide is a graphic reference which will help you place the logo with your design. It provides examples of typical graphic situations and which version of the logo might best work with your design.

* **NOTE:** This logo, **CCT1_hires_REV.jpg**, is a white logo only (it is represented here with a black background for display purposes only). Use this logo on a black background or any colored background. See the CCT Graphics Standard document for more details.

Send sample of how the CCT logo is being used to Rhonda Olisky at rhonda.olisky@ct.gov for approval before printing.

Alternate Logo Configurations

There are several logo styles to adapt to your graphics. If the logo we have provided to you does not fit into the space allotted in your graphic materials, you may request one of the following logos. Please contact Rhonda Olisky, 860-256-2752 or e-mail: rhonda.olisky@ct.gov.

Order by number:

CCT2_hires.jpg

Four-color version



Connecticut Commission
on Culture & Tourism

CCT2_hires_BW.jpg

Black and white version



Connecticut Commission
on Culture & Tourism

CCT2_hires_REV.jpg

Reversed version*



Connecticut Commission
on Culture & Tourism

CCT3_hires.jpg

Four-color version



Connecticut Commission on Culture & Tourism

CCT3_hires_BW.jpg

Black and white version



Connecticut Commission on Culture & Tourism

CCT3_hires_REV.jpg

Reversed version*



Connecticut Commission on Culture & Tourism

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