

**Call for Art - *REVISED***  
**For Connecticut Artists ONLY**  
**UConn Health - Patient Care Tower**  
**Farmington, Connecticut**

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**About the Art in Public Spaces Program:**

Connecticut's Art in Public Spaces program was established in 1978 and requires 1% of the cost of construction or renovation of publicly accessible state buildings be allocated for the commission or purchase of artwork as part of the building's construction project. Visit the [Art in Public Spaces](#) program webpage for further information about the program and to view past installations throughout the state.

**Project Summary: 169 Patient Rooms - 169 Connecticut Towns**

**NOTE:** The Project Summary has been revised following an initial review of submissions. The committee is continuing to seek the work of Connecticut artist for this opportunity and have directed their focus to photography. Therefore, the [Connecticut Office of the Arts](#) and [UConn Health](#) are seeking photographic imagery of actual places in Connecticut towns by Connecticut artists for the patient rooms within the new Patient Care Tower currently under construction at UConn Health in Farmington.

Images should be uplifting and convey a feeling of healing and optimism while capturing iconic representation of Connecticut towns which help to provide patients with a feeling of being transported to these places. Photographic imagery will be printed on patient room headboards as part of the construction project; therefore, selected artists will be required to submit high quality digital files (*see Project Description for further details*).

**Submission Deadline:** Ongoing until final imagery for the project is selected.

**Eligibility:** Artists **MUST** be residents of Connecticut

**About UConn Health:**

UConn Health is a vibrant, integrated academic medical center that is entering an era of unprecedented growth in all three areas of its mission: academic, research, and clinical care. UConn Health is at the center of Bioscience Connecticut, a bold plan introduced by the Connecticut Governor Dannel P. Malloy and approved by the Connecticut General Assembly in 2011. Based in Farmington, UConn Health is home to the

School of Medicine, School of Dental Medicine, John Dempsey Hospital, UConn Medical Group, UConn Health Partners, University Dentists and a thriving research enterprise.

By 2018, Bioscience Connecticut will have transformed the UConn Health campus through the construction of a new patient care tower and renovations to the original research building. The 300,000 square foot project will include a new main entrance, relocation of all ED and OR services, a 28 bed ICU unit, 29 bed step down unit and 112 medical surgical beds. The new building has a full glass facade representing its presence as a new beacon to the community and the cutting edge architecture represents the future of medical care.

**Project Description:**

The new patient care tower includes 169 patient rooms; and by coincidence, Connecticut consists of 169 municipalities. As a fitting tribute to the communities served by Connecticut’s flagship public university and research hospital, the new Patient Care Tower will incorporate imagery of Connecticut towns by Connecticut artists.



High resolution digital images will be printed on laminate (*approximately 30” height x 48” width*) and mounted above the patient beds within each room.

The overall project includes the development of a digital archive of all selected images and may be shared in a print catalogue, on a website, and on a dedicated UConn Health closed-network television channel.

Through the various formats, patients, visitors, and the public will experience the full range of artwork along with a description of the towns depicted within each image.

The project goal is to include 169 unique images, each representing a different town in Connecticut conveying the message of UConn and its reach throughout the entire State of Connecticut.

High resolution digital image files will be purchased and artists will provide UConn Health with the rights to reproduce the image(s) for the purpose of the project. A select number of originals may be purchased and installed in public locations throughout the hospital. Payments to artists may range between \$200 and \$1,000 and UConn Health may purchase a series of images by a single artist while purchasing a single image by another.

The headwall location was selected due to limited opportunities for the placement of art within the patient rooms, due to the clinical needs of patient rooms, and to provide a welcoming gesture for patients, visitors, and staff.

The site committee discussed the qualities and characteristics of the project and how they hope to incorporate images of recognizable visuals that help to facilitate a conversation between patients and their families or with staff and doctors. It’s also important for the imagery to convey the personality of the towns they represent and may include a range of subject matter such as, but not limited to, industries, heritage, points of interest, etc. The entire project should speak to the diversity of the people who come to UConn Health for care and the diversity of Connecticut’s communities.

**Submission Process:**

Log into COA's online public art portal at <https://ctartistregistry.fluidreview.com/>. New users to the Art in Public Spaces Registry must create an account. Returning users will log in and select: **View My Submissions**, and select the tab: **Create New Submission**.

From the drop-down Category menu, select: **UConn Health – Call for Art**

Enter your name: \_\_\_\_\_

Select: **Get Started**

Artists must provide the following:

- Complete the Applicant Information Form
- Upload up to three (3) JPEG images
- Upload a current Resume or Bio
- Then Select the Submit Application Tab

Note: at this stage of the process, we are not seeking high resolution files as large files can be difficult to upload and view. Artists shortlisted for this opportunity will be asked to supply high resolution files following the initial review.

As part of this Call for Art, artists may submit images specifically available for this opportunity or artists may submit examples of images similar to what can be produced for the project.

Submissions must be submitted through COA's on-line portal which will remain open until imagery for the project is fulfilled.

For technical related issues with the online system, contact Tech Support at [support@fluidreview.com](mailto:support@fluidreview.com).

When requesting support, use the same email address associated with your submission, and:

reference the group: **UConn Health – Call for Art**

reference the URL: <https://ctartistregistry.fluidreview.com/>

COA will maintain an FAQ page specific to this opportunity and will provides updates and answers to questions as new information become available. The FAQ page is available under the UConn Health posting on the Art [in Public Spaces Opportunities & Project Updates webpage](#).

For ALL questions related to the Art in Public Spaces program and the UConn Health Call for Art opportunity, please contact:  
Tamara Dimitri, Art in Public Spaces Program Specialist, Connecticut Office of the Arts (COA), [tamara.dimitri@ct.gov](mailto:tamara.dimitri@ct.gov)