



CONNECTICUT COMMISSION ON CULTURE AND TOURISM

FULL COMMISSION MEETING

Monday, March 8, 2010

1:30 P.M.

One Constitution Plaza

Hartford, Connecticut

Arts
Tourism
Film
History

MINUTES

One Constitution Plaza
Second Floor
Hartford, Connecticut
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- Present:** Chairman Michael Price, Carolyn Cicchetti, Anne Elvgren, Walter Fiederowicz, Betty Hale, Helen Higgins, Renny Loisel, Larry McHugh - via phone, Paul Pozzi, Rita Schmidt, Ann Sheffer – via Phone, and Ted Yudain
- Absent:** Nicholas Bellantoni, Frank Borres, Charles Bunnell, Arthur Diedrick, Philip Eliasoph, Bruce Fraser, Daniel Heffernan, Harvey Hubbell, Herbert Jay, Fritz Jellinghaus, Ed Marcus, Ed McKeon, Guy Ortoleva, Leo Redgate, Clem Roy, Will K. Wilkins, and Walter Woodward
- Staff & Guests** CCT Staff - David Bahlman, Randy Fiveash, Karen Senich and An-Ming Truxes; Ed Dombroskas, Eastern Region Tourism District; and Lynette Turner and Josh Borenstein from AMS

I CALL TO ORDER

The meeting of the Full Commission was held on Monday, March 8, 2010, at the Connecticut Commission on Culture & Tourism and was called to order.

II APPROVAL OF MINUTES

No quorum. The minutes from the January 11, 2010 meeting will be placed on the May Full Commission agenda for action.

III CHAIRMAN'S REPORT – Michael Price Reporting

At the last Executive Committee meeting held on February 10, 2010, the following action items were approved:

- a. The distribution of \$852,200 in Fiscal Year 2009 interest earnings of the Connecticut Arts Endowment Fund to 96 eligible organizations, and
- b. Thirty-two Co-operative Marketing Grant awards totaling \$604,963.

Reminder to Commissioners:

The Governor's Awards Ceremony is scheduled for 6:30 p.m. on April 28th at the LOB, – all Commissioners are encouraged to attend.

Arts Advocacy Day is scheduled for Wednesday, March 24, 2010 at 10:45 am, Room 310 Old Appropriations Room at the Capitol.

IV EXECUTIVE DIRECTOR – Karen Senich Reporting

The Governor submitted a mitigation plan to the legislature, which would eliminate CCT's last allocation for FY10 of \$832,000.



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House Bill 5028 An Act Concerning Developing the Creative Economy was introduced by Higher Education and Employment Advancement Committee and raised by Representative Willis. This Bill, if passed, would require a study of issues concerning developing the creative economy of the state.

Reminders:

Statement of Financial Interests

The deadline date to submit your SFI to ethics is May 1, 2010.

The Stone House to the Glass House Gallery Opening Exhibit - April 1st, 3:00 – 7:00 p.m.
All Commissioners are encouraged to attend.

Chairman Price asked the Executive Committee members to approve the following action items:

V ACTION ITEMS

- a. *On motion by Carolyn Cicchetti, second by Ted Yudain, the Connecticut Commission on Culture & Tourism Executive Committee approved two (2) Survey and Planning Grants for: Connecticut Main Street Center Inc. in the amount of \$2,950 for a full-day workshop entitled “Drawing Heritage Tourists to Connecticut’s Downtowns,” and The Last Green Valley, Inc. in the amount of \$20,000 for a comprehensive, web-based index of cultural resources in six towns located in the northeastern area of the state.* (Y-4, N-0)
- b. *On motion by Helen Higgins, second by Carolyn Cicchetti, the Connecticut Commission on Culture & Tourism Executive Committee approved two (2) Basic Operating Support Grants for Historic Preservation Non-Profit Organization Grants to the Hartford Preservation Alliance, Inc. in the amount of \$75,000, and the New Haven Preservation Trust, Inc., in the amount of \$50,904.* (Y-4, N-0)
- c. *On motion by Helen Higgins, second by Ted Yudain, the Connecticut Commission on Culture & Tourism Executive Committee approved Whitney Bayers as the Historic Preservation Division Fellow with an annual stipend of \$30,000 for 50 weeks at 30 hours per week to assist in the development of a Connecticut Freedom Trail website.* (Y-4, N-0)
- d. *On motion by Helen Higgins, second by Carolyn Cicchetti, the Connecticut Commission on Culture & Tourism Executive Committee approved an award for a Certified Local Government Historic Preservation Enhancement Grant in the amount of \$2,800.00 to the Town of Waterford for an Historic Structures Report for the town-owned 1923 Alessandro G. Secchiaroli barn.* (Y-4, N-0)
- e. *On motion by Carolyn Cicchetti, second by Helen Higgins, the Connecticut Commission on Culture & Tourism Executive Committee approved the Strategic Initiative Grants to the following recipients: Barnum Museum Foundation, Inc.: \$46,060 to support Connecticut Icons: PT Barnum and Mark Twain landmark birthdays celebration, events and programs; Hygienic Art, Inc.: \$6,000 to support Parade Parade: A Community Celebration, a 2-day community rededication of New London’s historic Parade Plaza; Ivoryton Playhouse: \$6,000 to support the Ivoryton Playhouse Centennial: Building Awareness project; Mystic Seaport Museum, Inc.: \$30,300 to support the appearance of “Pegasus” Tug and “Theodore Too” as key events in Mystic’s “Tugs” exhibit; New Haven Symphony: \$50,000 to support the*



“Aquatic Dances” performance-based program incorporating a newly commissioned work for 10 dancers and five musicians by New Haven choreographer Lindsay Bauer to be performed in April 2011 at Mystic Aquarium; Norwalk Historical Society: \$6,000 for the research and design of interpretive signs at the Mill Hill historical site; Real Art Ways, Inc.: \$10,000 to support the “Wall”: an exhibition and public programs that examines contemporary takes on Connecticut’s stone walls; Site Projects, Inc.: \$6,000 to support expanded educational programs and a hospitality collaboration for the Felice Varini’s Square with four circles public art project in May 2010.
(Y-4, N-0)

- f. On motion by Helen Higgins, second by Carolyn Cicchetti, the Connecticut Commission on Culture & Tourism Executive Committee approved the Marketing Challenge Grants to the following recipients: Aldrich Contemporary Arts Museum, Inc., Virtual Aldrich, \$15,000.00; City of New London, Family Fun in Mystic Country, \$15,000.00; Connecticut Aeronautical Historical Association, Family Fun at the Museum - I-91 Billboard Display, \$7,708.00; Connecticut River Foundation at Steamboat Dock, Inc., Experience Essex New England’s Great River - Phase II, \$11,425.00; Connecticut Zoological Society, A Short Drive to Another World, \$30,000.00; Hartford Stage, Tom Sawyer / Twain Centennial Celebration, \$13,000.00; Hill-Stead Museum, Marketing for Hill-Stead’s Outdoor Programs, \$16,000.00; International Festival of Arts & Ideas, Expanding National Media Reach, \$20,000.00; Kent Film Festival, Kent Film Festival, \$15,000.00; Litchfield Performing Arts, Inc., Litchfield Jazz Festival 2010 Marketing Campaign, \$20,000.00; Lyme Historical Society d/b/a Florence Griswold Museum, The Year of Connecticut Treasures, \$12,500.00; Mattatuck Historical Society o/b/o Mattatuck Museum, Mobile Museum Experience, \$20,000.00; New Haven Road Race, Inc., Targeted Growth Initiative, \$8,191.00; Northwest CT Assn for the Arts/dba Warner Theatre, Expansion of Direct Mail Piece, \$20,000.00; Riverfront Recapture, Inc., Riverfront Dragon Boat Races and Asian Festival, \$8,126.00; The Maritime Aquarium at Norwalk, Inc., Hispanic Community Niche Marketing in Westchester and the North Bronx, \$12,500.00; Yale University o/b/o Peabody Museum, Yale Peabody Museum’s New Exhibit - Black Holes: Space Warps & Time Twists, \$20,000.00. (Y-4, N-0)

VI OTHER BUSINESS

Strategic Plan Update

Lynette Turner from AMS gave a brief summary on the planning process, the strategic plan framework, and the agency’s goals identified through the process. The development of the Strategic Plan was conducted in two phases.

Phase I

- thorough background review
- interviews with 25 staff and Commissioners
- on-line constituent survey
- five public info sessions
- ten interviews with state officials including the Governor and Lt. Governor

Phase II

- development of the plan (operational analysis & operational structure)
- workshops with staff (scenario planning, strategy and tactic development)
- thirty-day public info session (completed last week)
- development of the final plan



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- VII** **MOTION TO ADJOURN** – a motion to adjourn was made by Ted Yudain, second by Carolyn Cicchetti. All were in favor.
- VIII** **NEXT FULL COMMISSION MEETING** – Monday, May 3, 2010, 1:30 p.m., One Constitution Plaza, main conference room.

Future Actions

- Approval of the January 11, 2010 meeting minutes.

Tabled Items

- None at this time.

Respectfully submitted by:
Leigh Johnson, Recording Secretary