

CONNECTICUT COMMISSION ON CULTURE AND TOURISM
Tourism Committee Meeting
November 3, 2009
One Financial Plaza, 2nd Floor
Hartford, Connecticut

MINUTES

Present: Larry McHugh, Rita Schmidt, Caroline Cicchetti

Absent: Arthur Diedrick, Chuck Bunnell, Anne Elvgren

Staff & Guests: Randy Fiveash, Barbara Cieplak, Rosemary Bove (recording secretary), Rena Calcaterra, Robert Damroth, Robert Gregson, Ginny Kozlowski, Paul Mayer and Donna Simpson.

I. CALL TO ORDER

Vice Chairman Larry McHugh called the meeting to order at 11:10am.

II. APPROVAL OF MINUTES

On a motion by Rita Schmidt, second by Larry McHugh, the minutes of September 9, 2009 were approved as circulated. (Y-3, N-0)

III. CHAIRMAN'S REPORT – Larry McHugh Reporting

No report at this time.

IV. REPORT OF THE DIVISION DIRECTOR - Randy Fiveash Reporting

a. **Moving Forward: Tourism Business Plan FY 10-11** – Randy Fiveash presented new marketing cooperative opportunities and CCT marketing grants available to the industry. He outlined on-going programs and services as well as those suspended due to budget constraints. Seven Tourism Moving Forward & CCT Marketing Grant Workshops will be held for culture and tourism constituents throughout the state during November and early December. Committee recommended pursuit of non-traditional marketing partners and to explore new DOT rest area opportunities.

b. **Discussion on 2010 Meeting Dates** – A list of the 2010 meeting dates was distributed.

V. NEW BUSINESS

a. **Marketing Director's Update**

VI. OLD BUSINESS

Regional Tourism District FY 2010 Budgets Update – Larry McHugh led the update regarding the \$900,000 to be divided among the existing 5 tourism districts. All the districts' budgets have been submitted and approved.

VII. MOTION TO ADJOURN – Caroline Cicchetti motioned to adjourn, Rita Schmidt seconded and so moved. (Y-3, N-0)

IV. NEXT COMMITTEE MEETING – January 12, 2010.