



State of Connecticut

Insurance Department

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OFFICIAL NEWS RELEASE

FOR IMMEDIATE RELEASE

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Connecticut Insurance Department now on Facebook

The Connecticut Insurance Department joins the 21st century with a Facebook fan page. The Insurance Department will use this social media tool to reach consumers directly and offer timely insurance tips that will enable Connecticut residents to be make educated insurance decisions.

“Insurance is on the forefront of the minds of many Connecticut residents. Whether they have questions about the impact of health insurance reform or questions about whether storm damage is covered by their homeowners policy, Facebook is another opportunity to get information to the consumers and help them navigate insurance,” said Insurance Commissioner Thomas R. Sullivan.

Each quarter, the Insurance Department will target one life stage and provide tips and strategies to consumers directly. This quarter’s tips on Facebook will focus on the young family. In addition, consumers can learn about what to consider at each life stage at www.ct.gov/cid.

Visit the [Connecticut Insurance Department](#) on Facebook today and become a fan.

ABOUT THE CONNECTICUT INSURANCE DEPARTMENT

The mission of the Connecticut Insurance Department is to serve consumers in a professional and timely manner by providing assistance and information to the public and to policy makers, by regulating the insurance industry in a fair and efficient manner which promotes a competitive and financially sound insurance market for consumers, and by enforcing the insurance laws to ensure that consumers are treated fairly and are protected from unfair practices. For more information, visit the Connecticut Insurance Department at www.ct.gov/cid.

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