

# STATE OF CONNECTICUT

## INSURANCE DEPARTMENT

**NOTICE OF PUBLIC HEARING  
IN THE MATTER OF REAL BENEFITS ASSOCIATION, AMERICAN TRADE  
ASSOCIATION, INC, SERVE AMERICA/SERVE AMERICA ASSURANCE LTD  
BEEMA INSURANCE GROUP, HEALTHALLIES ®, INC., SMART DATA  
SOLUTIONS LLC, SPENCER & ASSOCIATES, LLC, RBA ADMINISTRATORS  
DOCKET NUMBER CA-09-72**

Notice is hereby given that the Insurance Commissioner of the State of Connecticut (“Commissioner”), or his appointed hearing officer, will conduct a public hearing on October 26, 2009 at 9:00 a.m. in room 601 at the Connecticut Insurance Department, 7<sup>th</sup> Floor, 153 Market Street, Hartford, CT.

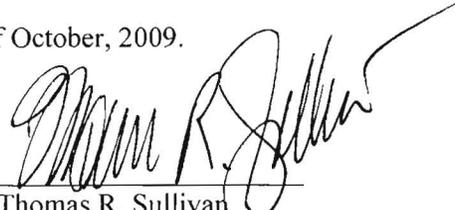
This public hearing is being held pursuant to a petition of Spencer and Associates, LLC (“Petitioner”) to permit it to give evidence and arguments on all issues which are the subject of the Cease and Desist Order (“C&D”) issued by the Commissioner on August 27, 2009.

The hearing will be conducted pursuant to sections 38a-8, 38a-19, 4-176e through 4-184, as applicable, of the Connecticut General Statutes; and sections 38a-8-7 through 38a-8-18 and 38a-8-30 through 38a-8-53, as applicable, of the Regulations of the Connecticut State Agencies. Persons interested in being designated a party or intervenor should consult sections 38a-8-48 and 38a-8-49 of the Regulations of the Connecticut State Agencies.

A copy of the C&D is on file with the Connecticut Insurance Department, 153 Market Street, 7th floor, Hartford, Connecticut, and is available for public inspection during regular business hours.

The Insurance Department does not discriminate on the basis of disability in admission to, access to, or operation of its programs, services or activities, in accordance with Title II of the Americans with Disabilities Act of 1990. Individuals requiring auxiliary aids for communication or other accommodation are invited to make their needs known to Patty Tiberio at (860) 297-3932.

Dated at Hartford, Connecticut, this 5<sup>th</sup> day of October, 2009.

  
Thomas R. Sullivan  
Insurance Commissioner