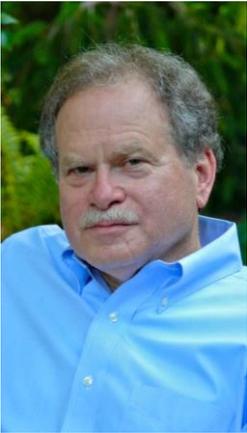


**Transforming Waste Management for the 21<sup>st</sup> Century Roundtable  
January 18, 2012 in Hartford, Connecticut**

**Presenter Short Biographies**



**Howard Brown**  
**Founder**  
**dMASS.net**

Howard Brown is a noted entrepreneur, educator and keynote speaker with expertise in aligning environment and business strategies. He recently founded [dMASS.net](http://dMASS.net), an organization focused on helping businesses improve resource performance. He writes regularly on the subjects of resources, waste, environmental metrics, and the direction of innovation. For more than 20 years, Howard was founder and CEO of the consultancy RPM Systems, Inc., through which he helped define the emerging field of sustainable business. He worked with such major corporations as International Paper, Mobil, BP, Duracell, Avery- Dennison, Whirlpool, SaraLee, and Wrigley, earning a worldwide reputation for developing practical solutions that integrate environmental management into business strategy and operations. Howard has also collaborated with local, state, and federal government agencies to develop innovative programs and policies for managing natural resources and improving resource performance. Howard taught environment and resource planning at Yale and Wesleyan Universities from 1970 to 1989. He was also student and colleague of R. Buckminster Fuller for two decades and is an authority on the social and economic applications of Fuller's work.



**Donna Barlow Casey**  
**Director of the Academic Center for**  
**Sustainable Practices (CSP)**  
**Vermont Technical College**

Donna Barlow Casey is the first full time Director of the Center for Sustainable Practices, whose mission is to apply green technologies and sustainable practices to educational, operational, student- and community-focused efforts to develop a vibrant, green economy in Vermont. Vermont Technical College is a public institution with approximately 1600 students and is the State's only technical college. Prior to joining the VT Tech staff, Donna served as the Director of the Central VT Solid Waste District for 15 years where she provided 22 cities and towns with innovative environmental programming designed to reduce waste and create behavioral change in the area's population. She authored Central Vermont's Zero Waste Strategic Plan - making the region one of the largest group of cities and towns in the USA to commit to this cutting edge resource management philosophy. Donna has served on a variety of environmental boards and solid waste committees, is a Toxics Action Center Advisory Board member, former board member of the Grass Roots Recycling Network and remains an active proponent of zero waste.



**Dr. Allen Herschkowitz**  
**Senior Scientist**

**Natural Resources Defense Council**

Dr. Allen Herschkowitz is a Senior Scientist at the Natural Resources Defense Council and a leader in the movement to make environmental responsibility understandable and achievable for every individual and institution. Dr. Herschkowitz joined NRDC's senior staff in 1988, and has been the force behind some of the organization's most effective and visible initiatives. He has championed systemic change on critical issues ranging from sustainable development and recycling to forestry, paper industry impacts, mountaintop coal mining, waste incineration, and medical wastes. His work in the field of industrial ecology includes advising corporations such as DuPont, Hugo Neu and Sims Metal Management in their sustainability efforts. Dr. Herschkowitz was a lead negotiator in NRDC's historic 2006 forestry protection settlement with Bowater Paper Company, which led to breakthrough protections of the Cumberland Plateau region. A native of New York, Dr. Herschkowitz received his Ph.D. in political economics, specializing in energy resources economics, from the City University of New York Graduate School in 1986. He earned a M. Phil. In political economics in 1982, a B.A. (cum laude) from the City College of New York in 1978 and a Certificat D'assiduite from the University of Grenoble in 1975. He resides in New York State and is the father of three children.



**Kim Jeffery**

**President & Chief Executive Officer**  
**Nestlé Waters North America**

Kim Jeffery is President and Chief Executive Officer of Nestlé Waters North America Inc. based in Stamford, Connecticut. He oversees the largest bottled water company in North America with 8,000 employees, 27 plants, and more than 100 facilities. Nestlé holds seven of the top ten U.S. brands including Poland Spring, Arrowhead, Deer Park, Ozarka, Zephyrhills and Nestle Pure Life. Nestlé Waters N.A. is also the leading bottled water company in Canada. The Company also owns and distributes imported brands Perrier, Acqua Panna and S. Pellegrino. Mr. Jeffery joined the Company in 1978 as Central Division Sales Manager. Over the following years, he advanced to lead posts in Sales, Marketing, and Operations progressing to Executive Vice President and Chief Operating Officer before assuming the Company's top position in 1992. Prior to joining Nestlé Waters, Mr. Jeffery held positions with Kraft Foods and the Pepsi Cola Company. A native of Wilmette, Illinois, Mr. Jeffery received a B.A. degree from Hillsdale College in Hillsdale, Michigan. He, his wife Mary, and their four young children live in Greenwich, Connecticut.



**Nikhil Krishnan**  
**Associate Principal**  
**McKinsey & Company**

Nikhil Krishnan is an Associate Principal in McKinsey & Company's Stamford Office and a member of McKinsey's Advanced Industrials and Clean Technologies Practice. Dr. Krishnan serves a range of industrial, electric utility and private equity clients globally on topics including waste, energy supply and energy efficiency. Dr. Krishnan's key recent work includes: developing a growth strategy for a technology company in the electronic waste space; helping a private equity player scan waste management opportunities; developing a growth strategy in energy for a major technology company; helping a industrial company conduct a broad scan of energy efficiency and clean technologies to identify attractive spaces; conducting a broad investment opportunity scan in the environmental space, and developing a "green" growth strategy for a technology company; and helping a major private equity player conduct a market scan across Clean Technology spaces to identify attractive opportunity areas. Dr. Krishnan was an Earth Institute Postdoctoral Fellow and Assistant Professor at Columbia University. He also worked as an engineer at Applied Materials Inc. He received his BS degree from the Indian Institute of Technology, Madras, and MS and PhD degrees from the University of California at Berkeley in Mechanical Engineering.



**Amy Perlmutter**  
**Perlmutter Associates**

Amy Perlmutter has had a career developing and implementing innovative recycling programs throughout the country. She was the first Director of Solid Waste for Passaic County, New Jersey, where her work included helping 16 urban, suburban, and rural communities develop recycling programs; the Director of Recycling for the City and County of San Francisco, developing that city's first multi-material residential recycling program as well as other programs that led to a 70% increase in that city's recycling rate; and the Founding Executive Director of the Chelsea Center for Recycling and Economic Development, which worked closely with Massachusetts' businesses, communities, and researchers to find new ways to turn recyclable materials into new products. Amy was the Founding President of the Association of New Jersey Recyclers, and has served on the boards of the National Recycling Coalition and MassRecycle. She serves as an advisor to Greenbean Recycle, a new software technology start up focused on increasing recycling rates. Amy is currently an independent consultant with a practice that uses stakeholder engagement, communications, partnership building, and strategy to work towards a greener economy. Amy is a Fellow at the Lowell Center for Sustainable Production, where she leads their Clean Tech Initiative.