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INFO BRIEF-

Underage Drinking Prevention in Glastonbury: Summary of Results for the Glastonbury Partnership for Success Grant.

The Glastonbury Alcohol and Drug Council (GLAD), Glastonbury's Local Prevention Coalition, has recognized the risks of underage drinking for many years and has worked together as a group of dedicated community members to address the issue. Over the course of the past 4 years with the Partnership for Success Grant (PFS), Glastonbury has been committed to the reduction of underage drinking and the risky behaviors/tragedies it may lead to. In its efforts, Glastonbury has utilized Evidence Based Strategies including Enforcement, Public Education and Media Advocacy.

About Glastonbury*:

- Area- 52.5 sq. miles, Population 34,427
- 4,266 Residents are age 10-19
- 6,686 Youth in grades 6-12 attend Glastonbury Public Schools
- 96.4% Graduation Rate

*2010 Census Data/Glastonbury Public Schools

Statistics

Party Patrols*

66 planned each year (Fiscal years: 2010/2011, 2011/2012, 2012/2013)

Compliance Checks*

2011*	2012	2013
12 retailers checked	13 retailers checked	11 retailers checked
1 failed	0 failed	2 failed
92% compliance	100% compliance	82% compliance
*No data 2010		

*GPD/ CT Liquor Control Reports

Media Advocacy**

Supporting enforcement activities –

28 per year (Fiscal years 2010/2011, 2011/2012, 2012/2013)

15,000 served each year(total 45,000 served)

**Tracked media outputs



Over the four years of this grant, Glastonbury has been able to successfully develop viable strategies to address the issue of underage drinking in the community. The GPIY survey data indicates 30 day use decreased and perceived parent disapproval increased. Perception of risk also increased, and availability decreased. Decreased 30 day use and increased perception of risk exceeded comparable national data.

GLAD PFS Goals:

The strategic plan for Glastonbury identified four goals for long-term outcomes:

- (1) decrease in **30-day use** of alcohol;
- (2) increase in perceived **parental disapproval**;
- (3) increase in perception of **risk of harm** from alcohol use
- (4) increase in **age of onset** of alcohol use.

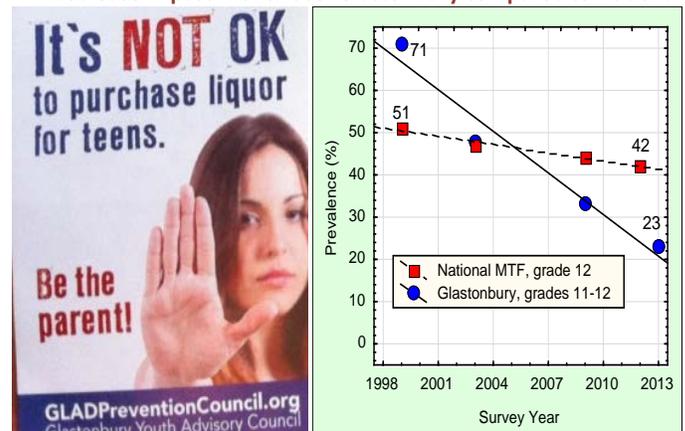
Glastonbury Successes:

The use of all substances has decreased in Glastonbury, continuing a 13-year trend (data dating back to 1999). Decreases include alcohol, tobacco, marijuana, other illicit drugs, and abuse of prescription drugs.*

	2009	2013	Improved Outcomes
Recent (past 30 days) use of alcohol 7 th & 8 th	2.4%	0%	✓
Recent (past 30 days) use of alcohol 11 th & 12 th	33.1%	23%	✓

High School (11-12)*

Decrease in past-month use: Glastonbury compared to National



*GPIY Survey

