

Tobacco Merchant Education Video Transcript

"SORRY, I CAN'T SELL TO YOU"

"IT'S THE LAW"

"I CAN BE FINED"

These 3 phrases can save YOU money.

Why?

Because selling tobacco products to anyone under 18 is AGAINST THE LAW and the fines are REAL....

...For EMPLOYEES, MANAGERS AND OWNERS!!!!!!!

The cost for employees is high and it comes with penalties.

The criminal fines are...

\$200 for a 1st offense

\$350 for a 2nd offense

\$500 for a 3rd offense....

...And the cost for employers is even higher.

The civil fines are...

\$300 for a 1st offense

\$750 for a 2nd offense

\$750 and suspension of the Dealer's license for a 3rd offense

And....\$500 for 1st offense sale from a vending machine

And enforcement is out there. If you don't follow the rules ...if you sell to anyone under 18....

...You WILL be fined.

So who EXACTLY is a minor?

You can see easily on THIS sticker

-anyone born AFTER today's date in the year on the sticker is under 18...do NOT sell tobacco products to these people.

And how will you know if someone is under 18?

You have to ASK FOR ID.

- Drivers license
- Passport
- Government-issued ID Card

These are the ONLY acceptable forms of ID...and remember....you can't sell to anyone born AFTER today's date in the year on the sticker.

Or, you can use the store's ID scanner to validate if someone is over 18

Remember – it's the law and the fines come out of YOUR POCKET

There is no question – the signs MUST be posted reminding you and any minor that it is ILLEGAL to sell tobacco products to anyone under 18.....

...and the same goes for vending machines....they must be located in clear sight of employees....and they cannot be in places where minors hang out

So, what EXACTLY IS a tobacco product?

- cigarettes
- cigars
- smokeless tobacco
- loose pipe tobacco

And NEVER, EVER sell "loosies."

That is against the law to ANYONE... ANYTIME...UNDER ANY circumstances.

So, If you get an angry customer...

...keep your cool

...remain firm

...and call for support

Remember....

It's your responsibility to ask for ID from anyone you think is under 18.

If they're under 18, or don't have ID, try this....

"SORRY, I CAN'T SELL TO YOU"

"IT'S THE LAW"

"I CAN BE FINED"

The message is clear.... Don't sell tobacco to anyone under 18...

It's not just the law, it's the RIGHT thing to do...

An estimated 5 million children who are living today will die prematurely because they began smoking cigarettes as teenagers.

Smoking is addictive...it causes lung disease, cancer and premature death.
Want to really help...recommend the CT QuitLine

1-866-END HABIT.

Still need help....Got more questions?

Call the Connecticut Department of Mental Health and Addiction Services' Tobacco Prevention & Enforcement Program at 877 331-1999.

Your call will be returned and your questions will be answered.