

DRAFT

Connecticut Farm Wine
DEVELOPMENT COUNCIL



Connecticut Farm Wine Development Council PASSPORT SUBCOMMITTEE

Meeting Minutes for January 24, 2014

Subcommittee Members

Chairman Reviczky	ctdeptag@ct.gov	CT Dept of Ag	P
Dick Auger	dick@taylorbrookewinery.com	Taylor Brooke Winery	P
Jamie Jones	jamie@jonesfamilyfarms.com	Jones Family Farm & Winery	P
Gary Crump	garyvin27@sbcglobal.net	Priam Vineyards	P
Michelle Niedermeyer	michelle108_us@yahoo.com	Lost Acres Vineyard	P
Judy Ferraro	ctvalleywinery@yahoo.com	CT Valley Winery	A

Department of Agriculture Attendees

Jaime Smith	jaime.smith@ct.gov	DoAg
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Guests

None

1. Welcome

1.1 The meeting was called to order via conference call at 10:24am by Chairman Reviczky from room 121 at the Connecticut Department of Agriculture.

2. Minutes

2.1 The minutes from the December 12, 2013 were reviewed and a motion was made by Dick Auger, seconded by Gary Crump. The motion passed with four yeas and one abstention from Chairman Reviczky.

3. 2014 Guidelines for Participation in the Passport Program

3.1 There was discussion on the enforcement of the Guidelines and if there were penalties or consequences for any farm winery not following them. Suggestions for consequences followed.

3.2 It was mentioned that implementing a consequence would be challenging since no formal process was in place to oversee who the offenders are. A suggestion was made to establish an email address and include a new page in the passport which informs users to send an email if any problems using the program occurred. Those emails would be vetted for legitimacy by agency staff and follow up with the farm winery of interest would take place. The outcomes of this process for 2014 would assist in identifying the severity of problems within the program.

- 3.3 A motion was made by Gary Crump, seconded by Michelle Niedermeyer to make a recommendation to the Wine Council to include this new process into the 2014 Passport program. The motion passed unanimously.
- 3.4 There were no other changes or discussion on the 2014 Guidelines for Participation in the Passport Program.

4. Other Business

- 4.1 Information on a suggested new program voluntary program was distributed prior to the call. The program would highlight farm wineries using 51% or more CT Grown product.
- 4.2 A page would be added to the Passport describing the new program, explaining the criteria to participate.
- 4.3 A question arose on how the wineries in the program would be differentiated in the Passport. It was suggested that rather than create a new logo, the CT Grown logo could be used.
- 4.4 A motion was made by Gary Crump, seconded by Michelle Niedermeyer to recommend to the Wine Council the implementation of the new voluntary program, *A Designated CT Grown Farm Winery*. The motion passed unanimously.

7. Meeting Adjourn

- 7.1 A motion was made by Gary Crump, seconded by Jamie Jones to adjourn the meeting at 11:30am.

Respectfully Submitted, Jaime Smith