

# CONNECTICUT MARKETING AUTHORITY

## DRAFT Minutes of Meeting

**June 19, 2013, 10:13 am**  
101 Reserve Road, Hartford, CT 06114

**MEMBERS PRESENT:** Chairman Stephen K. Reviczky; Rosemary Hice; Joseph Ruffini; David Morse; and Frank Musto.

**MEMBERS ABSENT:** Randall Fiveash, designee of Commissioner Catherine Smith (DECD); Bruce Benedict; and Alexis Gazy.

**ALSO PRESENT:** For the Department of Agriculture (“DoAG”) – Joseph J. Dippel, Lance P. Shannon, Ivette Delgado and Carly Olson; and Others – Steve Slipchinsky and William Yandow .

- I. Call to Order:** Chairman Reviczky called the meeting to order at 10:13 am.
- II. Minutes:** The minutes of the March 28, 2013 Meeting of the Connecticut Marketing Authority (“CMA”) were distributed. A motion to accept the minutes as distributed was made (Morse) and seconded (Ruffini). There being no discussion, the motion carried (Hice abstained).
- III. Chairman’s Report:**
  - A. Governor’s Press Conference.
    1. On April 17, 2013, the governor held a press conference at which he stated that there would be funding for needed roof repairs at the Connecticut Regional Market.
    2. The State Bond Commission approved the funds the following week. Total project funding authorized is roughly \$650,000.00 for the roof repairs.
    3. The Department of Construction Services completed the work in a very timely manner.
  - B. Master Plan for Hartford Regional Market (the “Market”).
    1. A Request For Proposals (“RFP”) was issued. A Portland, Maine company, Market Ventures was the successful bidder.
    2. DoAG and the Department of Construction Services have approved the proposed contract. The State Properties Review Board (the “SPRB”) is currently reviewing the contract.
    3. The cost of the master plan is expected to be \$424,000.00, of which \$350,000.00 will come from bonding and \$74,000.00 will come from the Connecticut Grown Program.
  - C. Right of Way.
    1. The Market needs another means of ingress and egress. Chairman Reviczky and Executive Director Dippel met with representatives from Northeast Utilities and have authorized a real estate appraisal.
    2. The Department of Transportation is doing appraisals for us.
  - D. Chairman Reviczky raised the question of whether the Market may be able to use more of Northeast Utilities land for parking.
- IV. Director’s Report:** Executive Director Dippel presented the following:
  - A. Budget. Mr. Dippel provided a Regional Market Revenues handout (dated 5/31/2013) and a list of Expenses (through 5/31/2013).
    1. Rails have been checked and many need to be replaced.
    2. Parking lot repairs have been needed, as well.

3. Other expenses include additional security for the Farmer's Market during the summer and the fact that the state must pay for pest management contracts for vacant/empty stalls.
- B. Short Term Investment Fund. The balance of the Short Term Investment Fund account ("STIF Account") was \$858,834.65 on 4/30/2013.
- C. Leases and Farmer's Market.
  1. The stall leases and restaurant lease process is in the works. SPRB approval and Attorney General's Office approval are required of all leases.
  2. The Farmer's Market spaces can be licensed for a 4 month period or for a full year. Covered and non-covered spaces are available.
- D. At the last CMA meeting, M & M Wine Grape Company, LLC, was allowed to place a decorative plastic faux stone wrap in front of its units. A faux stone façade was constructed, instead. Discussion was held off until New Business.
- E. Social media, specifically Facebook pages, are now promoting the Hartford Regional Market.
- F. A recent Connecticut Weekly Agricultural Report noted that the Department of Agriculture will be monitoring and enforcing the proper use of the "CT Grown" logo.
- G. Ruffini asked about the railroad lines. Dippel indicated the state receives approximately \$40,000.00 annually from the payments for the rail lines. The current rate of \$25.00 per car has been in place since 1994 and for many years prior to 1992.
- H. Chairman Reviczky discussed the Specialty Block Grants, which are aimed at the timing & quality of institutional buying.
- I. Dippel mentioned that the conference room for today's meeting was formerly rented by M & M Produce. It is now being used by DoAG for meetings.

**V. New Business.**

- A. Motion. A motion to "Add the M & M Wine Grape Company, LLC façade work to the agenda" was made (Morse) and seconded (Hice). There being no discussion, the motion carried (Musto abstained).
- B. Musto stated that the CMA approved his original request to affix a decorative plastic wrap of faux stone to the exterior of stall nos. B-15, B-16 & B-17 at the last meeting. For a number of reasons, including durability and the lack of "tracking" required for the plastic wrap, a more durable and realistic looking faux stone façade was applied to the exterior of the units.
- C. Motion. A motion to "Accept the modification to the exterior of M & M Wine Grape Company, LLC as constructed" was made (Morse) and seconded (Hice). There being no discussion, the motion carried (Musto abstained).
- D. Morse asked about legislation on genetically modified organisms ("GMO's"). Chairman Reviczky discussed some of the triggers in the legislation, as well as the definition of "natural" under the legislation.
- E. The next meeting of the CMA will be on Wednesday, September 18, 2013.

**VI. Adjourn.**

- A. There being no further business. A motion to adjourn was made & seconded (unanimous).

Respectfully submitted: Lance P. Shannon  
Date: June 21, 2013.