

**WIC Vendor Advisory Council (WVAC) Agenda**  
**July 28, 2009 2 – 4 pm**  
**DOT Building, Newington**

**Topics for discussion**

Needs Assessment on Website

- 47 requests received so far, we will determine if they are in the posted area
- Will be posted until July 31<sup>st</sup>.
- WIC Website is [www.ct.gov/dph/wic](http://www.ct.gov/dph/wic), Click “For Vendors.”

New vendor stamps

- Feedback from vendors
- State WIC Office is seeing a reduction in rejected checks due to stamp issues

New Food Packages- 3 Months Away!

- Effect of implementation date change to October 1, 2009
  - Were vendors ready for July 1<sup>st</sup>?
  - As a member of the WIC Vendor Advisory Council, what actions have you taken to assure that the groups you represent are ready? What questions are you getting?
- Retailer Mailing #4 sent to all WIC authorized foodstores on 7/9/09
  - List of all items that will be authorized on October 1<sup>st</sup> – how is the vendor community handling the new items?
  - Bread company contacts- are vendors establishing a relationship with a company who can provide what we are requiring?
  - Fruit and Vegetable check policy – does anything need to be clarified?
  - Minimum Inventory
    - Whole grain cereal requirement
    - Canned fruits and vegetables
- Vendor Training - August 17-August 31, 2009
- Least Expensive Brand Policy- will now be applied to cereal and juice
  - Additional materials for retailer mailings
    - Wording for the checks
    - Additional suggestions for handouts?
- Resources for questions, [ctwic@ct.gov](mailto:ctwic@ct.gov), 860-509-8084, or 1-800-741-2142 (in CT only),

**Next Meeting**

Tuesday, October 27, 2009 2-4 pm  
DOT Building, Newington