

Connecticut Department of Public Health
410 Capitol Avenue, MS#51 LED
Hartford, CT 06134-0308

Message Cover Sheet

DATE: January 8, 2010

TO: Directors of Health
Chief Sanitarians
Regional Lead Treatment Centers
Lead Contacts

FROM: Rhonda Pales, Health Program Assistant **PHONE:** (860) 509-7299
FAX: (860) 509-7295

RE: Children's "Big Rex and Friends" Cloth Books Recalled Due to Risk of Lead Exposure

cc: LPPCP Staff, Suzanne Blancaflor, Jeff Curran, Francesca Provenzano and Joan Jordan (CT DCP)

Number of pages including cover sheet: 3

Please see the attached product recall issued by CPSC. The product ("Big Rex and Friends" Cloth Books) are imported by St. Martin's Press LLC, of New York, N.Y. A red plastic dot sewn in the book contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

This recall involves "Big Rex and Friends" cloth books. The book has a black and white striped border with a red dinosaur on the cover. The words "Big Rex and Friends" are printed on the cover. ISBN 031249260X or 9780312492601 is printed on the back of the book.

The books were sold at Barnes & Noble, Toys "R" Us, Amazon, Borders and other bookstores and retailers nationwide from May 2004 through October 2009 for about \$9. They were manufactured in China.

Please see the recall notice for specific information for consumers and contact information for the company. You may also contact the CT Department of Public Health Lead Poisoning Prevention & Control Program at 860-509-7299.

NEWS from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

January 8, 2010

Release # 10-105

Firm's Recall Hotline: (800) 347-9411

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

Children's "Big Rex and Friends" Cloth Books Recalled Due to Risk of Lead Exposure

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following products. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: "Big Rex and Friends" Cloth Books

Units: About 204,000

Importer: St. Martin's Press LLC, of New York, N.Y.

Hazard: A red plastic dot sewn in the book contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

Incidents/Injuries: None reported.

Description: This recall involves "Big Rex and Friends" cloth books. The book has a black and white striped border with a red dinosaur on the cover. The words "Big Rex and Friends" are printed on the cover. ISBN 031249260X or 9780312492601 is printed on the back of the book.

Sold at: Barnes & Noble, Toys "R" Us, Amazon, Borders and other bookstores and retailers nationwide from May 2004 through October 2009 for about \$9.

Manufactured in: China

Remedy: Consumers should immediately take the recalled book away from children and contact St. Martin's Press for instructions on returning the book for a full refund.

Consumer Contact: For additional information, contact St. Martin's Press at (800) 347-9411 or visit the firm's Web site at www.priddybooks.com/recall

Note: CPSC was alerted to this hazard by the U.S. PIRG

