

Press Contact:**New Haven 48HFP Producer:**

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HUNDREDS OF CT RESIDENTS RACE TO COMPLETE FILM IN JUST ONE WEEKEND – July 27 – 29, 2012

Each year, the 48 Hour Film Project, the world's largest filmmaking competition visits over 100 cities, challenging teams to complete an entire film from writing and casting to filming and editing in a mere 48 hours! The challenge will be hitting New Haven, CT from Friday July 27th to Sunday July 29, 2012 and there are several ways for you to cover this extraordinary competition. More importantly, getting the word out about this competition to local filmmakers would be extremely helpful.

ANGLES FOR YOUR COVERAGE:**Pre-Event Coverage**

- If you'd like to run pre-event coverage, you can let your readers know how they can participate in the competition by signing up here: <http://www.48hourfilm.com/tour/how.php>
- For your non-filmmaking readers, you can let them know that the competition has begun and let them know how they can watch the films submitted in your city at the public screening event (see below for public screening details)
- We can set you up with an interview with local City Producer – Trish Clark to discuss New Haven's specific weekend and screening.
- We can also set you up with an interview with the Executive Producers of the 48 Hour Film Project Mark Ruppert and Liz Langston and/or participants to discuss their experiences

Follow a team in your city to see the excitement, frustration, and creative process first-hand

- If you'd like to cover this angle for the 48 Hour Film Project, we can set you up with a team to follow and interview (see below for details about where and when the teams are meeting to kick-off the competition)
- We can provide photos or videos for your coverage or you can send a photographer/crew to capture the moments

Post-Event Coverage

- Once the event in your city is over, we can provide hard facts in regards to how many people in your city participated, how many teams were in your city, and how many films were submitted in your city.
- Let your readers know where they can go view these films, as all of the films submitted will be available for public viewing the week following the competition (see below for public screening details). A panel of judges will also be choosing New Haven's best films at the screening.
- Announce the winning films from your city.

QUICK FACTS ABOUT THE 48 HOUR FILM PROJECT:**LINK:** www.48hourfilm.com/newhaven**MISSION/HOW THE COMPETITION WORKS:**

On July 27, 2012 participating teams will gather at The Outer Space where they will be given a genre, a character, a prop, and a line of dialogue that they must work into their film. Films submitted even one minute late on July 29, 2012 will be disqualified.

This year, New Haven will be one of a record almost 125 cities worldwide – from Beijing to Lisbon - competing in the 48 Hour Film Project.

Submitted films will be screened for the public at the Whitney Humanities Center 53 Wall Street, New Haven on August 2, 2012. The films will be judged by a panel of experts and the Best Films will screen again at the Dreamland International Film Festival in New Haven October 18 – 20, 2012. The winners will then be in the running for top honors at Filmapalooza, the 48 Hour Film Project's annual awards. The top 12 international 48HFP films screened at the Cannes Short Film Corner in 2011.

THE COMPETITION STARTS HERE (TEAMS WILL MEET HERE TO RECEIVE DETAILS FOR THEIR FILMS):Friday July 27, 20126:00pm (Teams Leave at 7pm)The Outer Space295 Treadwell Street, Hamden, CT**THE COMPETITION ENDS HERE (TEAMS WILL MEET HERE TO SUBMIT THE FILM THEY'VE CREATED):**Sunday July 29, 20127:30 (Drop off time, some teams arrive earlier or later)The Outer Space295 Treadwell Street, Hamden, CT**INFORMATION FOR PUBLIC SCREENING OF SUBMITTED FILMS FROM YOUR CITY:**Thursday August 2, 2012 Time TBD by # of teams participatingWhitney Humanities Center, 53 Wall Street, New Haven, CTVisit: www.48hourfilm.com/newhaven to see how to purchase tickets

PRIZE FOR THE WINNING FILM:

The New Haven Best Film is awarded a trophy, is screened at the 48HFP Filmapalooza. The Grand Prize winner receives \$3000 cash, filmmaking equipment, and the Grand Prize Trophy. At the screenings there will also be ballots to cast votes for favorites.

LINK TO PRESSROOM:

<http://www.48hourfilm.com/about/press.php>

LINK TO PRESS PHOTOS:

<http://www.48hourfilm.com/stills/>

About the 48 Hour Film Project

The 48 Hour Film Project is the oldest and largest timed film competition in the world. The 48 Hour Film Project's mission is to advance filmmaking and promote filmmakers. The tight 48-hour deadline puts the focus squarely on the filmmaking, emphasizing creativity and teamwork and "doing" instead of "talking." The emphasis is also on building communities of local creative people, facilitating making new connections, showcasing skills, and celebrating what creativity and teamwork can accomplish in just one weekend. In 2011, more than 40,000 filmmakers in over 100 cities participated.