



Connecticut's Official Health Insurance Marketplace

Special Strategy Sub-Committee Meeting **MEETING MINUTES**

Location: Legislative Office Building
Room 1D
Date: Wednesday, July 31, 2013
Time: 12:00 p.m.

Members Present

Bob Scalettar; Anne Melissa Dowling; Bob Tessier

Members Absent

Vicki Veltri; Cee Cee Woods

Other Participants

Health Insurance Exchange Staff: Kevin Counihan; Peter Van Loon

I. Call to Order and Introductions

Bob Scalettar opened the meeting at 12:10 p.m. Dr. Scalettar announced that the minutes of the previous meetings will be approved during the September meeting.

II. Choosing Wisely

Dr. Scalettar provided a recap of the previous meeting in which Consumer Reports presented consumer quality initiatives to the committee. The organization presented a campaign called Choosing Wisely. The campaign seeks ultimately to promote conversations between providers and patients in an effort to promote effective use of the health care system. Representatives shared a number of services for consideration by AHCT.

Dr. Scalettar provided a presentation overview which addressed how Consumer Reports and the American Board of Internal Medicine Foundation approach choosing partners, noting that there are multiple partnership categories. AHCT would fit into the category of regional partner. The primary role of AHCT would be as distributors of content material. Dr. Scalettar indicated that there is no cost to this service and access to the information and materials is free. The only cost that AHCT would incur would be in any kind of formal printing and distribution of these materials.

Bob Tessier remarked that the function of this program is health and wellness and making informed and intelligent choices around ones healthcare in consultation with their providers. He initiated a discussion of the role of the Exchange. Dr. Scalettar indicated that the role of AHCT is more than just a marketplace but a source of credible information that assists its membership and perhaps more broadly. Discussion ensued.

Members discussed what is being done locally in terms of utilizing the services of Consumer Reports. Dr. Scalettar indicated that the American Board of Internal Medicine Foundation is considering other roles of the exchanges such as the role of consumer-focused entities.

Kevin requested clarification regarding the terms of agreements. Discussion took place regarding the terms as relates to co-branding, noting that AHCT would like their logo on all materials. Members then weighed the pros and cons of rolling this functionality out prior to 10/1 as opposed to later.

Members agreed to inform Choosing Wisely of interest in moving forward. It was agreed that Kevin would reach out to the appropriate people and inform the Board of what is decided.

III. Strategic Performance Metrics for Access Health CT

Dr. Scalettar introduced the discussion around long range planning for the Exchange. Members reviewed the sample performance metrics provided by Mr. Counihan. Mr. Counihan stated that this first year was mainly about getting the marketplace up and running. He indicated that staff did not have specified or quantified goals but felt that going into FY 2014 that would need to change. Anne Melissa Dowling requested clarification on some of the categories. Mr. Counihan stated the next steps would be to roll the measurements up into broader higher level categories and provide to the committee for comment.

IV. Adjournment

Dr. Scalettar provided a recap of the meeting, reiterating the committee's endorsement of moving forward with Choosing Wisely. Members agreed to also revisit the performance metrics.

Dr. Scalettar requested a motion to adjourn the meeting. Ms. Dowling made the motion. Mr. Tessier seconded. The meeting was adjourned at 1:00 p.m.

*As approved by the Committee
on September 11, 2013*