



Strategy Sub-Committee Meeting **MEETING MINUTES**

Location: Legislative Office Building, Room 1C, Hartford, CT
Date: Thursday, October 10, 2013
Time: 1:00 p.m.

Members Present

Robert Scalettar; Robert Tessier; Ted Kennedy, Jr.; Vicki Veltri; Anne Melissa Dowling (arrived at 1:57 p.m.)

Members Absent

Mary Fox; Cee Cee Woods

Other Participants

Peter Van Loon

I. Call to Order and Introductions

Dr. Robert Scalettar opened the meeting at 1:05 p.m. and initiated introductions.

II. Review and Approval of Minutes

Dr. Scalettar requested a motion to approve September 11th minutes. Bob Tessier made the motion. Vicki Veltri seconded. All members were in favor. Motion passed.

III. Committee Work to Date

Dr. Scalettar provided a brief overview of the key success factors previously established by the Strategy Committee:

1. Approval of a multi-year strategic plan for the Exchange;
2. Define measurable tactics to support the strategic plan;
3. Engage stakeholders to advise on ways to promote delivery system change;
4. Annual evaluation and recommendation to the Exchange Board on purchasing criteria; and
5. Promote information sharing and decision transparency.

Dr. Scalettar introduced Peter Van Loon to provide an AHCT operations update. Mr. Van Loon reported on current call center activity, enrollment figures, and a broker training update, which prompted a variety of questions by members.

Ms. Veltri requested clarification around the enrollment application process, and asked if the Exchange is tracking the most common questions people are asking. Ms. Veltri asked also if there is a way to find out

how many people are in split family enrollment. Mr. Van Loon stated that the Exchange is tracking a variety of information which is currently being done *ad hoc* while the data warehouse has been deferred. Mr. Van Loon provided a number of the common questions being asked by consumers.

Ted Kennedy, Jr. asked a question about the broker training process and requested clarification of the figures. Mr. Van Loon explained the broker certification process. Mr. Kennedy asked if staff is looking at what is happening in the self-funded or private industry that could impact enrollment through the Exchange. Mr. Tessier requested an overview of the post-enrollment process. Mr. Van Loon explained briefly that once consumers purchase a product, the information is transferred to the carrier who then bills the consumer. A discussion of the timeline of the process took place.

IV. Strategic Priorities

Dr. Scalettar initiated the discussion of strategic priorities for the Exchange noting that staff has begun to work on the 3-year plan. Members discussed at length the overarching role of the Exchange with regard to health reform, and its alignment with the various other efforts throughout the state, as well as the need to avoid duplicative efforts.

- Ms. Veltri emphasized the importance of improving health and quality of care as critical components to health reform overall. Ms. Veltri suggested developing performance metrics for the Choosing Wisely campaign in an effort to determine if it is promoting progress.
- Ms. Veltri initiated a discussion around the importance of carrier collaboration. Members discussed whether such dialogue should take place within the Strategy committee. Discussion ensued around the importance of government and private entity collaboration.
- Ted Kennedy, Jr. initiated a discussion of the use of the APCD, its impact, and how it is envisioned.

Anne Melissa Dowling joined the meeting at 1:57 p.m.

- Ms. Dowling initiated a discussion of Exchange financial self-sustainability. Ms. Dowling expressed concern about taking on too large of a policy focus until the operations function gets buttoned down.
- Members agreed that infrastructure of the Exchange remains at the forefront of priorities, with the second priority being supporting enrollment in the short term. Discussion ensued around short term and long term priorities of the Exchange.
- Ms. Dowling initiated a discussion of healthcare models, reminding the group of its initial aspirations to experiment with various models. Ms. Dowling presented the question of how much room exists within the ACA to have experimental models offered through the Exchange. Conversation ensued around the carrier partnership and carrier product offerings. Ms. Dowling stated that the concept of narrow-networks comes up frequently.
- Ms. Dowling expressed concern about duplication in efforts mentioning the work being done by the SIM group, and the Cabinet. Dr. Scalettar discussed the Choosing Wisely campaign, and posed the question of whether the Exchange should just offer the tool to consumers as a stand-alone or view the Exchange as having an additional role which is to become a partner at the table with other organizations who are at the same time working on this issue. Dr. Scalettar suggested it might not

be a duplication but a connecting of the dots on an agreed upon common effort. Dr. Scalettar stated that at the moment the Exchange does not have a relationship with providers. Discussion ensued around defining the relationship with providers and avoiding duplication.

- Mr. Kennedy suggested that the Exchange is better off taking on only a few issues and doing them well rather than more and initiated a discussion of narrowing down the scope of the subcommittee. Mr. Kennedy made the suggestion of inviting debates on various ideas, such as expanding the scope of practice, in an effort to promote a balance of ideas. Mr. Kennedy remarked that the primary purpose of the Exchange is to promote competition and transparency. Ms. Dowling suggested using the APCD to look at the scope of practice. Dr. Scalettar discussed the previous APCD advisory committee meeting and noted the importance of learning what the functionality of the APCD is.
- Dr. Scalettar asked Ms. Veltri to provide her perspective of the role of the Exchange in health reform since she sits on various committees. Ms. Veltri stated that the data that comes from the experience of members could potentially be usable for broader health reform effort. Ms. Veltri suggested that the APCD has a much broader application than the Exchange.
- Members discussed at length how to use the data from the Choosing Wisely campaign, engaging providers, and cost as a major barrier for consumers.
- Mr. Kennedy recommended that a goal of the Strategy Committee include adding and retaining carrier participation/products. Discussion ensued around the importance of participation and competition within the state.

V. October 17, 2013 Board Meeting Prep

Members discussed identifying recommendations and issues to bring to the full Board during the next board meeting.

Mr. Tessier suggested recommending the following key priorities:

1. Refine the infrastructure and the operations;
2. Maximize enrollment;
3. Put focus on sustainability to ensure a long term plan;
4. Connect with other healthcare initiatives and identify our own.

It was agreed that the list would be circulated and members would provide examples of each.

VI. Public Comment

No public comments were made.

VII. Adjournment

Dr. Scalettar asked for a motion to adjourn the meeting at 2:55 p.m. The motion was moved by Mr. Tessier. Ms. Veltri seconded. All members were in favor. Motion passed.