Strategy Committee Meeting
MEETING MINUTES

Location: Legislative Office Building
Date: October 9, 2014
Time: 1:00 p.m.

Members Present
Dr. Robert Scalettar; Vicki Veltri; Anne Melissa Dowling (by telephone); Robert Tessier

Members Absent:
Cecelia Woods

Other Participants
James Wadleigh

I. Call to Order and Introductions

Dr. Robert Scalettar opened the meeting at 1:03p.m.

II. Public Comment

There was no public comment.

III. Review and Approval of Minutes

Dr. Scalettar requested a motion to approve the May 19, 2014 minutes. Motion was made by Vicki Veltri and seconded by Robert Tessier. ***Motion passed unanimously***.

IV. Review of Strategy Committee Meeting Dates for 2014 and 2015

Discussion began for dates and frequency of future Strategy Committee meetings. Members decided to cancel the November meeting. Committee meetings for 2015 will be held on the second Thursday of every month, and the February meeting will be rescheduled due to the holiday.

V. Review of Three Year Strategic Plan

Discussion began on the three year strategic plan in three key areas: Access Health Solutions (AHS), the All-Payer Claims Database (APCD), and consumer education and empowerment. Members agreed on the critical importance of these three elements, and that AHCT must play a

central role in health reform efforts in Connecticut. Jim Wadleigh agreed to present performance metrics to the Committee at its December meeting.

Mr. Wadleigh provided an update on AHS. Peter Van Loon is leading AHS and will present a business plan at the next Board meeting. An AHS team is currently working with the Maryland Exchange to prepare for open enrollment, and other opportunities are being explored as well. AHS will also be marketing the AHCT mobile application to other states as development progresses on this technology. Additionally, AHS has talked with other states about hosting a state-based exchange IT system. Depending on the US Supreme Court's decision in the case regarding the federal exchange, more states may be interested in this service. In response to questions from Ms. Veltri and Grant Ritter, Mr. Wadleigh said that future versions of the mobile application will include the capability for consumers to enroll in QHPs with APTCs, and also in Medicaid. Mr. Wadleigh added that AHCT has retained intellectual property attorneys to provide counsel on legal matters for AHS.

Mr. Wadleigh also updated the committee on the progress of APCD implementation. APCD staff and AHCT legal counsel are currently finishing contract negotiations with the APCD data management vendor. The contract is expected to be signed in the coming weeks. Once the vendor is on board, APCD staff will work with the vendor and reporting entities to prepare for data collection. There was discussion about the possibility of collecting denied claims data, as well as data on uncompensated care. Mr. Wadleigh emphasized the importance of first focusing on collection of paid claims data from carriers, and said that other types of data could be considered in the future.

Dr. Scalettar began the discussion on consumer education by recognizing AHCT's accomplishments in this area, including community outreach, engagement of the Consumer Advisory Committee, and being a founding member of the Connecticut Choosing Wisely Collaborative.

Mr. Wadleigh stated that consumer outreach and education are key parts of the AHCT mission. In the short term, AHCT is preparing for the 2015 open enrollment period, which begins on November 15. AHCT has been working with its Advisory Committees, community organizations, and other stakeholders to maximize outreach efforts during this period. Additionally, AHCT is developing systems to handle income tax documents beginning in early 2015. Consumers will likely have questions and need guidance on tax issues related to health insurance.

Mr. Wadleigh also discussed the importance of longer term outreach and education efforts. To that end, AHCT will be engaging with state agencies and other partners to plan future activities. These discussions are being facilitated through support from the Connecticut Health Foundation. Ms. Veltri added that these collaborative efforts must include consumer outreach on a variety of health issues, not just enrollment. She recommended that AHCT involve consumers and other stakeholders in the development of educational curricula. Anne Melissa Dowling suggested educating consumers about the basics of health insurance, including premiums, cost sharing, and actuarial values. Mr. Wadleigh responded that all of these elements would be part of outreach and education planning discussions, and that he envisioned holding "community days" to bring larger groups of stakeholders together.

Mr. Wadleigh mentioned that AHCT has held discussions with DSS regarding a potential integrated call center, which would take calls regarding QHPs, Medicaid, and possibly other

services. An integrated call center would create a more consumer-friendly experience and would spread costs between AHCT and DSS.

Dr. Scalettar concluded the meeting by summarizing the main discussion points, and emphasizing the importance of strategic planning. He announced that the next meeting would be held on December 11.

VI. Adjournment

Dr. Scalettar asked for a motion to adjourn the meeting. The motion was made by Robert Tessier and seconded by Ms. Veltri. ***Motion passed unanimously.*** The meeting adjourned at 2:38 p.m.