

From The Driver's Seat to the Director's Chair

Department of Motor Vehicles Center for Teen Safe Driving

All participants must return this entire application with signature and video to DMV by December 30, 2009.

Official Rules and Entry Form

1. Who Can Enter

- a. To be eligible to participate in this contest, entrants must be students ages 15-18 who are enrolled in a public or private high school located in Connecticut, or students ages 15 to 18 who are receiving home-schooling in Connecticut and who designate a state Department of Education recognized public or private high school as recipient of a monetary prize.
- b. State of Connecticut Department of Motor Vehicles (DMV) employees or relatives of DMV employees, its prize sponsor(s) employees and their relatives, and judges of this contest and their relatives, are all **NOT ELIGIBLE** to participate. The term "relatives" includes spouses, grandparents, parents, siblings, children and grandchildren.

2. How to Enter

- a. No purchase is necessary to enter. **Each contestant may make ONLY one entry.** Students may participate either individually or in teams with no more than five (5) students per team producing the video. (However, there is no limit on the number of students who may appear in the video.) **One** person must be responsible for taking ownership of the entry.
- b. To submit an entry, each entrant must produce (write, shoot and edit to final production) their own twenty-five (:25) second public service announcement ("PSA"). The PSA must be exactly twenty-five (:25) seconds in length and **MUST MENTION AT LEAST ONE** of the following teen driving laws:
 - Passenger restriction laws
 - Laws against talking on a cell phone while driving
 - Laws against texting while driving (mobile electronic device use)

The PSA can also include other aspects of distracted driving, such as:

- Adjusting a radio or iPod or changing CDs in a car player
 - Reaching for an item on the floor or under the seats
 - Reading materials or writing notes
 - Taking hands off the wheel to steer with knees while doing something else
 - Arguing with another passenger (such as a sibling who are legally able to be in the vehicle during the second six months after a teen receives a license)
 - Breaking up fights between siblings
 - Eating
 - Cleaning the inside of the windshield
 - Applying makeup
 - Fixing or inserting contact lenses
 - Reaching for the glove compartment
 - Polishing, clipping or filing your nails
 - Waving to pedestrians
 - Checking out an accident
 - Losing attention while traveling through a work zone
 - Combing or brushing your hair
- c. Only one entry per person is allowed and each PSA will be counted as one individual entry, and cannot be entered more than once. Duplicate PSA entries will be disqualified, and the DMV reserves the right to disqualify the initial entry based on section "2g" below. Videos submitted for last year's contest will not be accepted.
 - d. The contest will start by September 18, 2009. Entrants will mail a complete entry to the Connecticut Department of Motor Vehicles, Attn: Corporate and Public Relations Unit, "Teen Driving PSA Contest," 60 State Street, Wethersfield, CT, 06161. A complete entry consists of **1)** the completed entry form, **2)** a signed release form by entrant and his/her parent or legal guardian, **3)** appearance releases signed by anyone other than the entrant who appears in the PSA and **4)** the PSA. Entries must be postmarked or received by DMV Corporate and Public



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Relations Office by 4:30 p.m. EST on December 30, 2009. PSA's must be submitted on a DVD in both the original format and an MP4. No other format will be accepted. Each entry must be on a separate DVD. Any entries received which were not received or postmarked by December 30, 2009 will be disqualified.

- e. DMV is not responsible for lost, late, or misdirected mail or for printing errors, server unavailability, computer or any other electronic malfunction.
- f. All entries received that are duplicates, mutilated, tampered with, illegible, or from ineligible entrants will be void. All entries become the property of the State of Connecticut Department of Motor Vehicles and will not be returned.
- g. By entering contest entrants acknowledge that the PSA is their own original work. All entries must be entrants' original work and should not be/have been submitted to or published or broadcast by any other publication or media company. The PSA may **not contain any copyrighted or trademarked material** including but not limited to: photograph likenesses of or references to celebrities or known persons alive or dead, recorded music, published works from books, magazines, newspapers, plays, song lyrics, scripts, essays, articles, web site content, or clips from television programs or movies, sports footage, official logos of any organization, existing artwork or graphic design. In addition, the PSA may not contain nudity or profanity of any kind, and may not portray anyone under the age of 21 drinking, or pretending to drink, alcohol. **Entrants cannot use copyrighted music in the PSA**; only original or uncopyrighted music. Any supporting data used in your video, such as statistics, quotations and facts must be true, accurate and reliable. The DMV reserves the right to edit, crop or alter the PSA without notification to or approval by the entrant.

*please
initial*

3. Judging of the Entries

- a. Entries that include at least one of the required laws will initially be judged by a panel including a parent, a high school educator, representatives from the DMV, contest sponsor(s), law enforcement, Connecticut high school students, a video communication specialist, the Chief State's Attorney's Office, The State Department of Transportation Office of Highway Safety and the National Highway Transportation Safety Administration. Up to a maximum of three (3) finalists will be recommended by the panel based on the following criteria:
 - i) Overall impact: dynamic/persuasive/informational/emotionally moving/content focused message (message must cover topics specified in the contest rules) (50%)
 - ii) Originality: concepts/ideas/format (25%)
 - iii) Cinematic Style: camera angles/editing/acting/direction/lighting (25%)
- b. The DMV may edit the entries to fit the confines of the 25-second PSA in order to accommodate an introduction and ending. The DMV reserves the right to edit, crop or alter the PSA without notification to or approval by the entrant.
- c. No later than March 8, 2010, DMV will announce the first, second and third-place winners.
- d. The decisions of the DMV are final.

4. The Prize(s)

- a. The winning video will be aired as a PSA on WFSB-TV. **A monetary prize will be awarded by the Travelers Insurance Company to the high schools of the top- three winning students (not directly to any student entrant). The prizes will come with the stipulation that the money must be used for an educational program on safety issues related to distracted driving to benefit students in the winning student's(s) high school or a nearby high school in the instance of a home-schooled student. The prizes will be awarded directly to the schools.** The prizes are \$4,000.00 for first place; \$3,000.00 for second place and \$2,000.00 for third place.
- b. There will be no substitutions or alternatives for prizes except at the sole discretion of DMV. The DMV has the right to substitute a prize of similar value. No transfer or assignment of prizes is allowed.



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- c. DMV shall have no liabilities of any kind arising directly or indirectly from the award or use of the prize, or any other matter in connection with this contest.
- d. In claiming a prize, entrants acknowledge that DMV has the right to publicize their names, characters, likenesses, photographs, voices and the fact that they are the finalist and/or winner. It will be done for promotional purposes without financial remuneration.
- e. The high schools awarded a monetary prize must submit a five-page report to the DMV and the Travelers Insurance Company by December 2010 . The report must describe the use of the contest prize money on the educational program required in Section "4a" and a description of the program.

5. Miscellaneous

- a. Hard copies of complete contest rules are available Tuesday through Saturday during normal business hours at all DMV full-service branch offices and online copies are available on the DMV's teen driving website at www.ct.gov/teendriving/contest.
- b. This contest is subject to all applicable laws and regulations and is void where prohibited. DMV and its sponsors accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession or use of any prize awarded hereunder.
- c. DMV reserves the right to make rules and contest changes and change the aforementioned contest dates.

6. Entry Form

As a condition of participating in **From the Driver's Seat to the Director's Chair** presented by State of Connecticut Department of Motor Vehicles, I warrant, represent, acknowledge and agree as follows:

- a. I hereby grant the State of Connecticut Department of Motor Vehicles (DMV), their promotional partners, and the contest judges the worldwide and perpetual right and authority to use, publish, display and reproduce my name, voice, photograph, and other likeness and/or any biographical information I may provide, and any statement I make concerning the promotion or the prizes in any and all media, in perpetuity, for the purpose of trade promotion and/or otherwise, without notification or additional compensation, except where prohibited by law.
- b. I hereby represent that the video submitted by me is my original work and no other parties have rights in or to such work. I agree that the use of the audio and videotape produced within this promotion is authorized by all persons appearing within, or otherwise having rights with respect to, the audio and videotape and its use in this promotion will not violate the rights of any third parties. In the event that any audio or video recorded for **From the Driver's Seat to the Director's Chair** is used for promotional purposes, DMV reserves the right to reproduce it in full or to crop or otherwise edit or modify it for reproduction at their discretion.
- c. I hereby represent that as of this date, I am between the ages of 15-18 and reside and am actively enrolled in a public or private high school located in Connecticut, or I am between the ages of 15 to 18 receiving home-schooling in Connecticut.
- d. I understand and agree that if my work is selected for a monetary prize that it would be awarded to my high school, or if I am home-schooled to a nearby high school as indicated on this entry form, that I am not entitled to receive or make claim to the monetary prize or any part thereof.
- e. I understand that as a participant, I am ineligible if, as of the date of my entry, I have any type of contract for talent representation (for example, a talent agent or manager), a production contract, an acting contract, a merchandising agreement, other contractual arrangement that pertains in any way to the work of the product submitted for the contest.
- f. I understand my PSA will become the property of DMV.
- g. On behalf of myself, my relatives, heirs, assignees, executors and administrators, I hereby permanently, irrevocably and forever waive any and all claims, liabilities, losses and damages (including but not limited to court costs and attorney's fees) now or in the future of any kind and nature whatsoever (collectively "Claims") against the DMV, and their predecessors and successors in interest, assignees, licensees and designees (the "Released Parties") relating in any way to:

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(i) the promotion, including the contest therein; (ii) any personal injury, property damage, use of my name or physical likeness as described herein, or any other injury, damage or loss resulting from the promotion, or any travel I undertake in connection with the promotion, and forever release and discharge the Released Parties from any and all liability with respect thereto. I further agree that I will indemnify and hold the Released Parties harmless from and against all Claims arising out of, connected with or as a result of my breach of this agreement.

I am not a DMV employee, a prize sponsor employee of this contest, or a judge of this contest. In addition, I am not a relative of a DMV employee, a prize sponsor employee of this contest, or a judge of this contest.

I, the undersigned participant, hereby certify and represent that I have read the foregoing and fully understand the meaning and the effect thereof, and intending to be legally bound. I have signed this document on the date indicated below. **Please print legibly.**

Title of Video _____

CONTESTANT'S INFORMATION

Name: _____ Age: _____

Address: _____ Date of Birth: _____

City: _____ State: _____

Zip Code: _____ E-mail address: _____

Cell Phone: _____ Home Phone: _____

CONTESTANT'S HIGH SCHOOL INFORMATION

School: _____ Grade Level: _____

Address: _____

Teacher: _____ School Program/Class: _____

SCHOOL DESIGNATION INFORMATION (if contestant is home-schooled)

School: _____ Address: _____

SIGNATURE

Participant Signature _____ Date _____

If you are under eighteen (18) years of age, your parent or legal guardian must sign below.

I certify that I am the parent or legal guardian of _____ and on behalf of _____ as well as myself, have read this release and agree to all of its terms.

Parent or Guardian Signature (if under 18 years old) _____ Date _____



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7. Appearance Release

In connection with my appearance in a submitted video for the ***From the Driver's Seat to the Director's Chair Video Contest*** (the "Contest"), I hereby grant to the State of Connecticut Department of Motor Vehicles (DMV) and the contest prize sponsors the right to use my name, likeness, portrait, biographical material, and voice, in order to broadcast, advertise, promote or publicize DMV and/or the Contest, in perpetuity, and in any and all forms of media.

I acknowledge that I shall not receive any compensation for this privilege and all video and other recordings shall be and remain the property of DMV.

I agree to INDEMNIFY, RELEASE, FOREVER DISCHARGE AND HOLD HARMLESS and COVENANT NOT TO MAKE A CLAIM OR SUE DMV, the contest prize sponsors, or any of their respective subsidiaries, affiliates, divisions, sponsors, stockholders, directors, board of trustees, officers, employees, agents, representatives, successors, heirs and assigns and each and every person acting by, through, under or in concert with them, or any of them (hereinafter collectively and individually referred to as "Releasees") of and from all manner of action or actions, cause or causes of action, at law or in equity, suits, claims, demands, liability, loss, cost or expense, of any nature whatsoever, known or unknown, fixed or contingent (hereinafter referred to as "Claims") which I may have or hereafter have against Releasees by reason of any injuries or damages that I may sustain, whether to my person, property or reputation, as a result of my participation in the Contest.

I agree that if I commence, join in, or in any way seek relief through any suit arising out of, based upon or relating to any of the Claims released hereunder, or in any way assert against Releasees any of the Claims released hereunder, then I will pay to Releasees, in addition to any other damages caused to Releasees thereby, all costs, including but not limited to attorneys' fees, incurred by Releasees in defending or otherwise responding to said suit, action or claims.

Please Note: A separate appearance release form is required for each person appearing in the video. Please duplicate this appearance release form as needed.

Signature

Date

Name (Printed)

Phone Number

Street Address

City State Zip

Date of Birth

Parent Signature




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8. Source of Music

If you use music in your video, please site the name of the song, artist and the source you obtained the music from. Please note: Any video containing copyrighted music will be disqualified.

9. List of all people who participated in creating the video

Please list the names of everyone who helped create the video and their role.

Name/Role

10. Please tell us how you found out about this contest.

